



Media Release

Ventana Medical Systems, Inc. and The University of Arizona present *“A Brief Overview of Prostate and Lung Cancer from Diagnosis to Treatment”*

Free educational community event at Ventana Medical Systems, Inc. 6 to 8 pm Wednesday, Nov. 6

VMSI Media Relations

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TUCSON, Ariz., Oct. 4, 2013 – Ventana Medical Systems, Inc. (Ventana), a member of the Roche Group, in conjunction with the University of Arizona, cordially invites the public to a free presentation by four distinguished cancer experts on Wednesday, Nov. 6, from 6 to 8 p.m., speakers include:

Dr. Mitch Sokoloff, Professor of Surgery and Chief of Urology, UA College of Medicine – Tucson, **Dr. Raymond B. Nagle**, Professor Emeritus, Pathology, Cell Biology and Anatomy, and Surgery, UA College of Medicine, **Dr. Richard Sobonya**, Professor of Pathology and Medicine and Residency Program Director, UA College of Medicine – Tucson, and **Dr. Sarah L. Kratz**, Clinical Assistant Professor Hematology/Oncology, UA College of Medicine – Tucson. Dr. Nagle and Dr. Sokoloff will be presenting, *“A Brief Overview of Prostate Cancer from Diagnosis to Treatment”* and Dr. Sobonya and Dr. Kratz will be presenting, *“A Brief Overview of Lung Cancer from Diagnosis to Treatment.”*

The event, hosted by Ventana Medical Systems, Inc. and co-sponsored by the University of Arizona, will assemble on the beautiful Ventana campus at 1910 E. Innovation Park Drive in Oro Valley. In addition to two informative presentations, the evening will include live music, refreshments and an eclectic silent auction of items donated by local artists and businesses. All proceeds from the auction benefit Movember, the international men’s health initiative dedicated to changing the face of men’s health through awareness, education and cancer research.

“Lung cancer is the leading cause of cancer-related death in the United States¹. Among U.S. men, prostate cancer is the most common and the second leading cause of cancer-related death²,” says Mara G. Aspinall, President, Ventana Medical Systems, Inc. *“As part of our mission to improve the lives of all patients afflicted with cancer, we are very pleased to host this important community event to help increase awareness and education about these two prevalent diseases.”*

¹American Cancer Society, Cancer Prevention & Early Detection Facts & Figures 2013

²American Cancer Society, Cancer Prevention & Early Detection Facts & Figures 2013

This free community event is part of the month-long observance of Movember at Ventana. Seating is limited. To RSVP, please call 520-877-7361. To learn more about Movember, please visit us.movember.com.

About Ventana Medical Systems, Inc.

[Ventana Medical Systems, Inc. \("VMSI"\)](#) (SIX: RO, ROG; OTCQX: RHHBY), a member of the [Roche](#) Group, innovates and manufactures instruments and reagents that automate tissue processing and slide staining for cancer diagnostics. VENTANA solutions are used in clinical histology and drug development research laboratories worldwide. The company's intuitive, integrated staining, workflow management platforms, and digital pathology solutions optimize laboratory efficiencies to reduce errors, support diagnosis and inform treatment decisions for anatomic pathology professionals. Together with Roche, VMSI is driving [Personalized Healthcare](#) through accelerated drug discovery and the development of "companion diagnostics" to identify the patients most likely to respond favorably to specific therapies.

Visit www.ventana.com to learn more.

About the University of Arizona

[The University of Arizona](#) is one of the nation's leading public universities, with a long history of academic excellence, research innovation and a student-centered approach. A member of the prestigious Association of American Universities, the UA is ranked 18th among public universities by the National Science Foundation with annual research expenditures of more than \$600 million. With more than 40,000 students, the UA is on the forefront of discoveries – from the depths of space to the medical and genetic mysteries of life, from emerging trends in climate change to the broad complexities of the human condition.

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