



Media Release

Tucson, AZ 11 December, 2012

Ventana Children's Walk raises awareness for vulnerable children in Tucson and Africa

Hundreds of employees walk in Oro Valley to help improve the lives of children

TUCSON, Ariz., December 11, 2012 –Every year since 2008, [Ventana Medical Systems, Inc.](#) (Ventana)employees have raised awareness for children in need by walking to collect donations to help children through Casa de los Niños in Tucson and in the East African nation of Malawi.

Ventana employees organize the annual Children's Walk and the company matches employee donations dollar for dollar. To date, Ventana employees have raised over \$108,000 towards lasting assistance for children.

The walk benefits children in Malawi in the form of school uniforms and meals for children orphaned by the HIV/AIDS pandemic. Closer to home, Children's Walk funds support **Casa de los Niños** (www.casadelosninos.org). Casa de los Niños promotes child well-being and family



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stability in our community. Ventana gifts have helped Casa de los Niños provide vulnerable children with loving and secure shelter, care, medical attention, and critical services that address their social, physical, behavioral, and academic needs.

“Improving lives is what Ventana is all about, and the Children’s Walk clearly demonstrates our commitment to making a difference in our own community and around the world,” said Mara Aspinall, President of Ventana. “The Children’s Walk is an important day on our calendar. Not only does it unite our employees behind an important cause, it also serves as a reminder that each one of us can have an impact and improve other people’s lives.”

The 2012 Ventana Children’s Walk will be held at the Ventana campus and will begin at 1:00 pm with remarks by Aspinall and Susie Huhn, Executive Director of Casa de los Niños.

“We are proud and honored to have such a great partnership with the staff of Ventana Medical Systems,” said Susie Huhn, Executive Director of Casa de los Niños. “The \$54,000 that has been raised and donated in the last 4 years has helped Casa de los Niños provide much needed services to the children staying in our crisis shelter.”

About Ventana Medical Systems, Inc.

[Ventana Medical Systems, Inc.](#) ("VMSI") (SIX: RO, ROG; OTCQX: RHHBY), a member of the [Roche](#) Group, innovates and manufactures instruments and reagents that automate tissue processing and slide staining for cancer diagnostics. VENTANA solutions are used in clinical histology and drug development research laboratories worldwide. The company's intuitive, integrated staining, workflow management platforms, and digital pathology solutions optimize laboratory efficiencies to reduce errors, support diagnosis and inform treatment decisions for anatomic pathology professionals. Together with Roche, VMSI is driving [Personalized Healthcare](#) through accelerated drug discovery and the development of "companion diagnostics" to identify the patients most likely to respond favorably to specific therapies. VENTANA and the VENTANA logo are trademarks of Roche. Visit www.ventana.com to learn more.

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