



## Media Release

Tucson, AZ 1 November, 2012

### The University of Arizona & Ventana Medical Systems, Inc. present "Understanding Prostate Cancer from Diagnosis to Treatment"

*A free event for the community at Ventana 6 to 8 pm Tuesday, November 13*

TUCSON, Ariz., November 1, 2012 – Ventana Medical Systems, Inc. (Ventana), a member of the Roche Group, in conjunction with the University of Arizona, cordially invites the public to a free presentation by two distinguished prostate cancer experts, **Dr. Mitch Sokoloff**, Professor of Surgery and Chief of Urology, UA College of Medicine, and **Dr. Ray Nagle**, Professor Emeritus, Dept. of Pathology, UA College of Medicine. Their presentation, "Understanding Prostate Cancer from Diagnosis to Treatment," will cover the latest research on the biology, prevention, diagnosis and treatment of prostate cancer.

The event, hosted by Ventana Medical Systems, Inc. and co-sponsored by the University of Arizona, will take place at the beautiful Ventana campus at 1910 E Innovation Park Drive in Oro Valley. The evening will also feature live entertainment, refreshments and a silent auction of items donated by local artists and businesses. All proceeds from the silent auction benefit **Movember**, the international men's health initiative supporting prostate and testicular cancer education, prevention and research.

*"In line with our mission, 'to improve the lives of all patients afflicted with cancer,' we are very pleased to host this informative event for our community," says Mara G. Aspinall, President, Ventana Medical Systems, Inc.*

*"Prostate cancer is the second leading cause of cancer death in men, behind only lung cancer.<sup>1</sup> As part of our ongoing work to fight this disease, this unique event will provide an important opportunity to hear from medical experts on the latest findings in the field."*

This free community event is part of the month-long observance of Movember at Ventana.

Space is limited. To RSVP, please call 520.229.3965.

To learn more about Movember, please visit [us.movember.com](http://us.movember.com).

<sup>1</sup>American Cancer Society, 2012



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#### VMSI Media

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**About Ventana Medical Systems, Inc.**

[Ventana Medical Systems, Inc.](#) ("VMSI") (SIX: RO, ROG; OTCQX: RHHBY), a member of the [Roche](#) Group, innovates and manufactures instruments and reagents that automate tissue processing and slide staining for cancer diagnostics. VENTANA solutions are used in clinical histology and drug development research laboratories worldwide. The company's intuitive, integrated staining, workflow management platforms, and digital pathology solutions optimize laboratory efficiencies to reduce errors, support diagnosis and inform treatment decisions for anatomic pathology professionals. Together with Roche, VMSI is driving [Personalized Healthcare](#) through accelerated drug discovery and the development of "companion diagnostics" to identify the patients most likely to respond favorably to specific therapies. VENTANA and the VENTANA logo are trademarks of Roche.

Visit [www.ventana.com](http://www.ventana.com) to learn more.

**About the University of Arizona**

[The University of Arizona](#) is one of the nation's leading public universities, with a long history of academic excellence, research innovation and a student-centered approach. A member of the prestigious Association of American Universities, the UA is ranked 18th among public universities by the National Science Foundation with annual research expenditures of more than \$600 million. With more than 40,000 students, the UA is on the forefront of discoveries – from the depths of space to the medical and genetic mysteries of life, from emerging trends in climate change to the broad complexities of the human condition.

**Ventana Medical Systems, Inc.**

**Empowering | Innovation**

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